

Breakfast Trends

Bring convenience and portability to your line-up

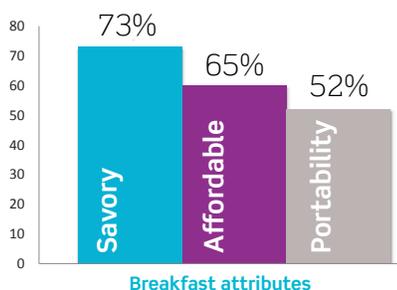


Corbion Caravan's breakfast solutions meet consumers' demands for:

- ▶ Portability
- ▶ Convenience
- ▶ Flavor variety

Breakfast items that offer portability and convenience are in high demand with today's on-the-go consumer. They're short-on time and looking for something that's quick and easy to eat, without sacrificing flavor and quality. How can you appeal to these time crunched consumers? By creating easy and savory foods that fit into their morning routines.

When consumers were asked 'what attributes are important to them in breakfast items,' consumers responded that they valued savory, affordable and portable items. ¹



Convenience is the key

Breakfast is still considered an important part of the day for many consumers, with over 1/4 of them reporting, 'it's a meal they always eat,' and 80% reporting, 'that they eat it at least sometimes.' ² When consumers were asked why they skip breakfast, they cited, 'a lack of time to eat,' as one of the top reasons both during the week and on the weekend. ³

With the American lifestyle only getting busier, retailers have an opportunity to appeal to consumers by providing convenient, portable

breakfast items, such as sweet or savory sandwiches, wraps or baked goods.

Offering consumers a variety of on-the-go breakfast choices give retailers, not only a way to increase sales, but a solid reason for repeat business.

Breakfast Trends

Bring convenience and portability to your line-up



Corbion Caravan offers a variety of solutions that can help you satisfy the cravings of today's on-the-go consumer. Our mixes and bases are simple to use, making it easy for you to produce a number of delectable breakfast items, such as sandwiches, wraps, sweet breads and Danish. If you're interested in spicing up flavor offerings, then try our Meister products. These dry blends of herbs, spices, vegetables and grains make it simple for you to add savory flavor to almost any dough or batter with no formulation changes.

Breakfast solutions

Category	Product name	SKU	Description	Usage rate	Weight	Package
English muffins	Pristine® English Muffin 8	133550	This complete base produces clean label muffins with good volume and eating qualities	8.0%	50 lb	Carton
	Half 'N Half English Muffin	124611	This no-time, half-and-half product produces English muffins and open-grain breads	50%	50 lb	Carton
Bagels	NY Cinnamon Raisin Bagel	125463	A rich tasting cinnamon raisin bagel base	11.0-50.0%	3X15 lb	Carton
	Bagel Eze 5	124644	A versatile, no-time base for bagels for all production types to produce uniform bagels with great eating and longer keeping quality	5.0%	60 lb	Carton
	Bagel Whole Grains Blend	127535	A sweet and tasty blend of whole grains used to produce a traditional crunchy bagel	16.0-20.0%	50 lb	Carton
Danish	Super Danish Base 15	134093	This rich and convenient powdered base contains all of the strengthening, crumb softening, flavors and color to produce Danish or sweet dough products	15%	45 lb	Carton
Tortillas	Tortilla Suave GR	136477	This improver reduces sticking, improves softness and increases rollability of tortillas with no hydrogenated fats by combining the latest ESL technology and anti-stick ingredients	1.0%-2.0%	50 lb	Carton

Meister products

Incorporate savory flavors into your breads, bagels and tortillas

Product name	SKU	Description	Usage rate	Weight	Package
Tomato Meister	125792	Sun-dried tomatoes blended with basil, oregano, garlic and onions combine to produce a savory, delicious, fullflavored bagels, tortillas	5.0-10.0%	50 lb	Carton
Hot Salsa Meister	125886	A convenient way to add the true taste of salsa with a blend of chili peppers, cumin, garlic, red pepper, paprika and jalapeño peppers to your products	5.0%-10.0%	25 lb	Carton
Veggie Garden Meister	125888	This great vegetable blend has all the trimmings, including carrots, peppers, onions and other herbs and spices	10.0%-20.0%	25 lb	Carton

Interested in breakfast solutions? Go to Corbion.com

+1 800 669 4092

With over 100 years of global food technology experience and an extensive portfolio of high quality products, Corbion Caravan has a wealth of expertise in the world of bakery ingredients. Corbion is a leading company in natural food preservation, lactic acid based bioplastics, biobased chemicals and the worldwide market leader in lactic acid, lactic acid derivatives and lactides. Corbion operates 10 production plants, in the USA, the Netherlands, Spain, Brazil and Thailand, and markets its product through a worldwide network of sales offices and distributors.

Pristine is a registered trademark of Corbion. © Copyright 2014 Corbion. All rights reserved. No part of this publication may be copied, downloaded, reproduced, stored in a retrieval system or transmitted in any form by any means, electronic, mechanical, photocopied, recorded or otherwise, without permission of the publisher. No representation or warranty is made as to the truth of accuracy of any data, information or opinions contained herein or as to their suitability for any purpose, condition or application. None of the data, information or opinions herein may be relied upon for any purpose or reason. Corbion disclaims any liability, damages, losses or other consequences suffered or incurred in connection with the use of the data, information or opinions contained herein. In addition, nothing contained herein shall be construed as a recommendation to use any products in conflict with existing patents covering any material or its use.